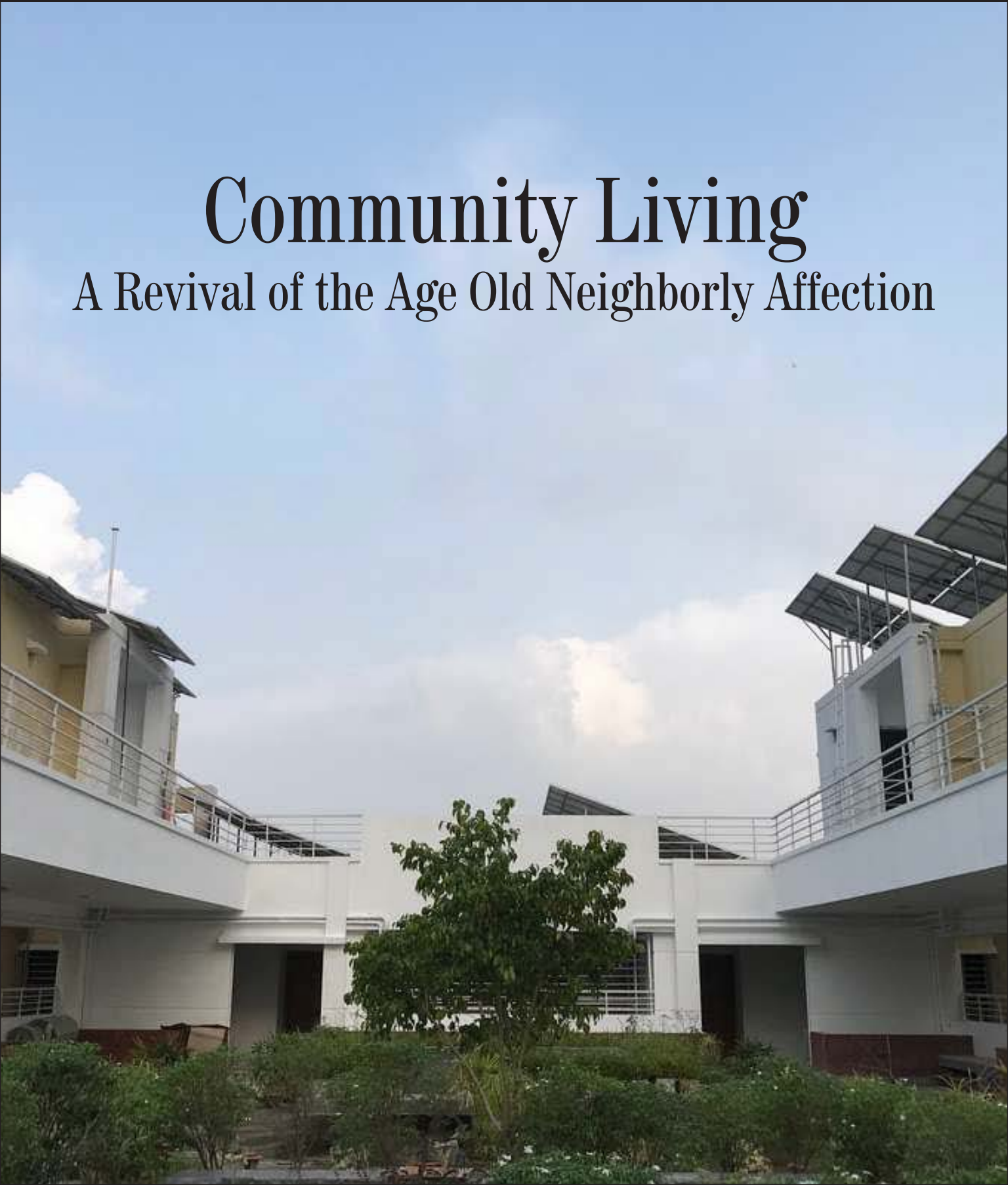




Community Living

A Revival of the Age Old Neighborly Affection





Building
homes &
creating
happy memories for

37

YEARS
IN DHAKA

16

YEARS
IN CHATTOGRAM



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Together We Shine

With the unity that we share, we have completed 37 years in the real estate industry as a shining example. This month's newsletter gives you a glimpse of what we have been doing, our initiatives and more!

In talk with

Faizur Rahman Khan

Managing Director – building technology and ideas Ltd



We will be taking a peek into the introduction of the community living trend with Faizur Rahman Khan, Managing Director of building technology and ideas Ltd., and discuss the origin and benefits that come with it.

What is the community lifestyle?

The concept of community living is a large group of people formed by different families/individuals, living together at the same complex but in different apartments. This concept of a community may not be new but its modern adaptation has been developed keeping in mind the individual/family's privacy along with the sense of belonging that develops from sharing communal spaces.

What are its benefits?

Living in a community has a lot of benefits. The shared spaces allow communication between the residents which in turn helps them eventually transform into a much larger family. They share ideas, values, go through trying times together, help each other in the time of need. In a community, you always have someone to turn to, be it comfort or advice. It creates a safe space, free of judgment. Resources are shared, new connections are made, and a better life experience is built through cooperation. The best benefit that people get from the community lifestyle is a healthier life. It helps fight the mental and physical health issues caused by isolation.

Could you tell us a little more about the facilities we can find in community living?

The best way to get to know a person is over food. You can get to know your neighbors over parties and community meet-ups or regular cookouts (one-dish parties); you have the perfect facilities for them too. The community halls, open terraces, meet and greet

areas, BBQ areas give you the perfect opportunities to blend and develop a meaningful connection with the other residents. To promote a healthy lifestyle, gymnasiums and rooftop walkways are available as well.

To make sure the inhabitants are well provided with all kinds of amenities some complexes that even have its superstores, beauty salons, barbershops and pharmacies inside their boundaries so they don't

have to step out of their neighborhood for daily supplies. To provide security for the denizens of the community, modern security and surveillance systems are available.

How did it all begin?

Well, if we take a look into our history, humans formed communities back in the primitive times. Fast-forwarding to recent times, families started to live in two to three-story houses and their sizes were much larger than the ones at present. This gradually decreased down to nuclear families, which led to people acclimatizing themselves to the concept of apartment living. People started moving to metropolitan

areas like Dhaka and Chittagong. As individual homes declined, apartments for 10-12 families started increasing. Over time, this trend led to evolved into a new one, community living.

Is bti involved in reviving such communities through its projects?

Yes. bti has a few good suggestions for you. We have been working on some affordable projects like Shopnobilash, Shopnoneer, Chayabithi in Dhaka and Green Valley in Chattogram. These are perfect if you want comfort, security, and be part of a community.

“

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Community Living

A Revival of the Age Old Neighborly Affection

Our golden days had been those where we lived in a community, in the embrace of a loving neighborhood. The people living next to us had been family too; no family enjoyed a delicacy without sharing it with the people living next to them. With urbanization we slowly isolated ourselves. Joint families moved apart- nuclear families saw a rise to cope up with the modern lifestyle. Homes now held the lives of people alienated from each other. However, it is this sense of alienation that has awakened the need to get back together- to live and to love in a community. bti always gives utmost importance to the needs of its customers, and to fulfill the desires of their customers, it has come up with several gated communities. These gated communities bring back to life the age-old bond that neighbors shared with each other. Let's give you a glimpse of a few of these communities!

Chayabithi

Situated at a prime location in Uttarkhan, the Chayabithi community welcomes its residents with lavish greenery that lives up to its name. Spread over 48 Katha of land, Chayabithi ensures that you form bonds that will last forever. The apartments have a range of various sizes in 2 sensibly designed towers, so you have the freedom to choose the home that suits your needs the best. A community hall caters to your memorable social gatherings as big as that of 300 people, and the wide, open to sky playground ensures that the children get to live the best days of their childhood safely in the green. Gym is also a common facility available to the residents, so keep your health in check in the comfort of a residential community!



The open terrace graced with soothing green will make your days much better. Create new bonds while taking a walk in the serene walkway on the roof, or chat away your worries in the BBQ zone with the community!

Shopnobilash

Away from the swarming city of Dhaka, bti offers you a peaceful gated community in Savar. A short distance away from the Dhaka-Aricha Highway, Shopnobilash is a city away from the city! Spanned in 7 beautiful towers over 90+ Katha, here in Shopnobilash you are going to make a new family. Amongst all the other facilities, the gated community is surrounded by great educational institutions like Jahangirnagar University and some reputed schools and private universities. And to have a day for recreation, just drop by at Savar Mini Zoo! Amenities such as super shops, pharmacy, ATM booths, etc. are also available within the premises to give you the most convenient lifestyle. Bonds full of love will embrace you, and embrace that will only get stronger with the amazing times spent at the community hall or Meet & Greet space. Open to sky playgrounds will echo the giggles of your children, and lovely functions at the mini-amphitheater will forever be moments to reminiscence!

Shopnoneer

In Uttarkhan, we give you another amazing gated community, Shopnoneer. As the name suggests, it is indeed a safe shelter of you and your loved ones to live in a dreamy, blissful serenity. 4 towers situated over 47+ Katha of land, Shopnoneer gifts you a comfortable home within a wide range of apartment sizes. Located 5 minutes' drive away from the bus-stop, the location is very convenient, since you

get to attain facilities such as great schools around. Children's play area, Gym, community hall, rooftop greenery, etc. are just a few of the great amenities that you can enjoy on the premises. Your loneliness will fade away as your family, however small it might be, will blend in with that of the neighbors to form one big family. From a helping hand to a shoulder to cry on, this delightful community and its people will be there for you through good days and bad. What more could you want?

Green Valley

In the bustling port city, find your piece of heaven at the wonderful gated community- Green Valley in Yakub Ali Future Park, Jalalabad. The community has three open sides, what a rare privilege! This gated community of over 43 Katha has 2 towers, where you get a variety of homes to settle in ranging between 1062- 1852 sft, so choose your desired one! Cider International School, Bangabandhu Memorial Hospital, Chattogram Polytechnic institute are just a few of the host of facilities you have around. A holiday would mean a trip to Foy's Lake, as it's just a short distance away. The amenities inside the premises are great too, no moment will be spent lonely or in boredom here in green Valley! Indoor play zone for kids, a banquet hall, association office, etc. are available to host your social activities. There is a library too, so why wait to discuss a book with the one living next to you? In Green Valley, you live an enriched life with the affection of your neighbors, a rare privilege. So relive these affectionate bonds all over again, in a green, comfortable gated community!

An unfolding trend in the real estate sector of Bangladesh and its perks

“The concept of community living is one of the matters of the moment in the real estate sector today. Innumerable facilities presented by a planned and intended neighborhood have made community living a preferred choice for many. In the feature section of this month’s newsletter, we will talk about some of the yardsticks that have made community living such a great choice for living.”

A community arises when a group of families intentionally live together in a shared complex but at different apartments. Community living has been the talk of the town for quite a time now. The perks and benefits enjoyed by people living in a community have encouraged more people to choose such a common space to dwell. Let’s have a look at some of the advantages of community living-

Solution for isolation

Living in a community can be the ultimate solution for isolation. Elderly people or nuclear families that have to live alone for various reasons can face social isolation. Such remoteness can lead to depression. While living in a community, these people get a lot of people to interact with every day without having to sacrifice their privacy. Working young couples can leave their child at home or to another family without any tension or hesitation. The same thing goes for elderly people who need regular care and attention or a hand to do the daily chores. Families

around them take away their loneliness. They can spend time with the children in the community which keeps them energized and helps them to pass their time blissfully. When you live in a community, you can have anyone to talk to whenever you want and you can also be there for someone who needs that. By sharing stories or experiences, people get to know more about one another and the connection among them gets stronger.

Shared resources and workloads

The essence of the concept of community living is “sharing”. Families living together share resources. Sometimes, they share different works too which lessens a lot of hassles and workloads. A planned and organized neighborhood offers a variety of amenities that make lives easier and trouble-free for the members of the same community.



Shared costs

Community living has the advantage of decreasing the amount of costs people have to bear for living. People might not share the personal expenses for their everyday lives, but the families living in a community can save a lot of money when they share expenses to have the common appliances, equipment or services. For instance, a planned community has a fairly equipped gym which every family of that community can use. It is natural that the families would have to spend quite a lot of money if they wanted to avail of the quality of gym services on their own. Moreover, there are community halls in this kind of intended neighborhood that can be used by the families to arrange any parties or events. When people share using these kinds of services together, a sense of bonding automatically develops within themselves which ultimately serves the purpose of community living in a stronger way.

Facilities for recreation

A close-knit community comes with a number of options for recreation as well. The families can throw parties together or can watch a movie in the common hall. Such communities have open spaces where the children can play or the families can arrange weddings or birthday parties. A sense of

responsibility and kindness grows among the people who choose to live in a community through these activities.

Shared values and ideas

A community is like a big family. All the families within the community know each other and they are in a regular connection with each other as well. The elders have a walk in the walkway around the community while the children play near them. Young people learn about the experiences of the elders and on the other hand, the elders forget about their stresses while being with the children. In a community, you will always find someone there for you to share anything and it gradually helps in developing your self-worth.

Live with care

The management of every such community maintains top-notch safety and security. It is planned and maintained by the people of that community, for the people of that community. A gated community can ensure full security for all the families living within and in this way, they can feel more protected and assured. Besides, each of these families looks out for the other and their security. The sense of belonging to the community makes everyone responsible for each other.



Customer Testimonial



“ From the very beginning of agreement signing with bti, we have been happy with their commitment. They made our journey extremely easy for us. We wish them all the very best. ”

Mr. Abu Taleb Bhuiyan & Mrs. Trishna
Pinemont, Uttara

Upcoming project: Dandelion Where Dreams Do Come True!

A lovely corner plot near Baridhara's Park Road, does one need to hear more? Its location is convenient mainly because of the easy access it has with areas like Bashundhara and Gulshan, with effortless links to Madani Avenue and the exciting 100 feet road. Reputed educational institutes like American International School, NSU and AIUB are also around. United Hospital is also a few minutes away, so the last thing you need to worry about is good healthcare! Indulge in sumptuous dinners at Midori, or delicious brunches at George's Bistro! Enjoy all the perks of Baridhara Diplomatic Zone!

Dandelion's first impression could win your heart. A mesmerizing blend of fair-face and metal screen exterior, it stands tall as a modern architectural brilliance. The interior too in some places has incorporated fair-faced walls to enhance the beauty of the homes. The apartments are of 2884 sft, but

from the 2nd to 8th floor, you get to choose between two types of apartments, one of which is a flexible option to meet your needs the best. Most of the bedrooms and the living rooms face south, so the gentle south breeze will waft through the home.

The 9th floor has a single unit apartment, which can easily be called a penthouse. This home is not only nestled in the green serenity of the rooftop but also comes with a special twist in the design! The living room has an elevated deck, and with a soothing water body surrounding it, the deck gets a floating effect!

Dandelion effortlessly lives up to its name. This home gifts you a peaceful life with the unmatched opulence of Baridhara. In Dandelion, your dreams will definitely come true!



Events

Celebration of 37 Glorious Years: bti's 37th Birthday!

On 27th February 2020, bti family celebrated its 37th birthday with great joy! Both Dhaka and Chittagong headquarters joined the celebration with utmost jubilation, and the cake cutting ceremony was graced by our honorable chairperson, MD, AMD and senior officials.



Eye Check-up Program for the Employees

The HR & Admin Department arranged for a free eye check-up program for the bti employees on 10th March, 2020 at our Dhaka headquarter. Experienced medical professionals assessed the employees' eyesight and provided advice on eye related issues. The program was a huge success and the bti family expressed their satisfaction about the service.



Dhaka Office

bti Celebration Point
Plot: 3&5, Road: 113/A
Gulshan, Dhaka 1212
email: info@btibd.org

Chattogram Office

bti Landmark
549/646, Zakir Hossain Road
Wireless More, West Khulshi
Chattogram
email: info_ctg@btibd.org

 16604, 096 1319 1919



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