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Newsletter



bti Property
Management

An All-Rounder
Solution for
Your Property

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When you are shifting to a new apartment, you are excited and happy beyond all measures. You move on to designing the interiors, decorating every corner of your home so that it is all prepped up for the next phase of life. You make sure that your home is well maintained.

The Grandeur Of Three



If you are looking for sheer architectural brilliance, you better set your sights at Three, the latest and the finest among bti's Platinum Collection of homes. Located in the heart of Gulshan-2, Three is the tallest residential premise in North Gulshan, positioned right next to the serene Gulshan Lake. It is the culmination of bti's best efforts, to ensure that the residents are provided with exceptionally modern and smart features coupled with luxurious living concepts. Here you can experience a homely feeling the moment you step into the premise. Let's take a look at the amazing features Three has to offer!

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Starting with the location, Three is absolutely convenient. It towers over the Gulshan Lake, with Gulshan Club on the opposite side of the road. Therefore, you have plenty of recreation time! The various restaurants, cafes, shopping malls, banks, offices, and grocery stores of Gulshan, Baridhara and Banani are just a stone's throw away. Three promises you the embrace of a vibrant, convenient, and high-end lifestyle thanks to these facilities.

Bti has incorporated greenery and natural elements in Three so that the residents can feel closer to nature. The result is of course, a better urban environment with improved air quality. Three has a green boundary wall that covers approximately 1500 sft. There is a great opportunity for children to explore outdoor activities in the perfectly manicured lawn, with automated watering facilities. A portion of ground floor on the west side is elevated to the first floor. It covers 5600+ sft, and gives you access to all kinds of recreational facilities. Here you can enjoy an uninterrupted lake view coupled with a beautiful sunset.

Three will definitely make you feel welcome. When you walk in, feel the grandeur of Three in the 25 ft high entrance lounge. A pedestrian walkway also exists along with the car ramp. The air-conditioned meeting lounge You can also get access to wifi connectivity which presides from top to bottom of the building, via a private server. A separate service lift is available, so that you can move vertically within the building in privacy.

Other features adorn the first floor. The 70 ft infinity lap swimming pool is another stunning feature, with interconnected jacuzzi and separate washrooms. Use the pool for BBQ parties or DJ nights, because an in-built sound system is also available. The first floor gym covers 800 sft and has all necessary gym equipment with changing rooms and washroom facilities. A multipurpose hall is available for community meetings and prayers. The whole floor is landscaped with greenery and water body for a mesmerizing and complete look.

To ensure safety and security, bti installed triple height secured automated entrance, with swipe card entry at all levels of the building.



The garage doors are automated for secured parking. CCTV camera with 24/7 surveillance. Three's car loop helps facilitate pick up and drop off. The security room carries PABX and video connection to all apartments.

Let's dive into the details of the apartments. Each 7000+ sft apartment is a single unit and faces the lake. With 5 spacious bedrooms, floor-to-ceiling height windows, beautiful rooms, each apartment is a testament to functionality, luxury and thoughtful design. You can customize the space however you like. The large, open verandahs and terraces overlooking the lake have been strategically designed for you to get more open space yet protection from the summer sun! Each apartment carries home automation features so that you can experience the ultimate convenience.

Three is a masterpiece in a unique location, a towering definition of magnificence. Enjoy living in Three, and feel the luxurious lifestyle of Gulshan.

What's new with the SBUs?



SFS

Square Feet Story is a new business entity and bti's latest endeavour. It brings all construction and design services, along with consultation, that one can think of, under one label. It will provide for customers architectural design, interior design, construction, logistic services, landscaping, innovative solution and 3D visualization. Previously bti had separate teams of professionals and experts who carried out specific services like interior design or landscaping but this time, we bring you all the in-house experts for dedicated service in each of the different fields of design and construction.



bti Brokerage

bti Brokerage steps up the real estate game another notch with a vast collection of essential and beautiful residential and commercial spaces both for rent and sale. For those looking to buy a flat, we have a vast collection of prime properties for sale in Dhaka and Chattogram. At bti Brokerage, we value the trust you place in us and therefore, before dealing we ensure that both the buyer and seller are genuine so that you can rest assured that you are in safe hands whether you are buying or selling a property through bti Brokerage.



bti Building Products

bti building products are well on its way to bring a positive change the way the real estate industry functions. It is not only a more eco-friendly option but has the potential to make safer homes. And in doing so it saves time and money that helps meet the ever-growing demand for housing. Our stronghold in the real estate building goes to show the reliability you can place on us and with our products we bring to you uncompromising quality.

What's new in the Real Estate Industry?

Real estate may be fully functional in January

All real estate traders had to shut their businesses in early March after the coronavirus outbreak. Although the country's economy resumed functioning from June, the real estate sector has taken more time to revive. A lot of customers are contacting us now. Single-digit loan facilities, an opportunity to invest undisclosed money and a drop in registration costs have led to a spike in demand amongst buyers. As a result, amid the ongoing Covid crisis, there has been a turning point in the housing sector. However, we are not in a position to specify the recovery rate. The sector has started to turn around, but we are still seeing partial recovery due to some crises. Non-government lending agencies have stopped disbursing loans to the housing sector during this pandemic, and the REHAB issued a letter to the relevant agencies to mitigate the issue. Housing companies are working out several ways to leverage different initiatives, including government incentives and legal aid. Provided the coronavirus outbreak does not spike further, we hope to return to normal business in January 2021.

The Business Standard, 7th Nov 2020

Real estate investment planning

The business of the housing industry declined suddenly in recent years as the number of buyers has plummeted. However, this period is a very good time for the buyers or investors as there is no balance between supply and demand and the surrounding environment is purchase-friendly. So during this time, there can be a continuous discussion on what benefits a buyer can get by investing in any sector of flat or real estate. If the supply exceeds the demand for a product, prices naturally fall slightly to balance the market. Before Covid-19, the supply of flats under construction or fully constructed was more than the demand of the real estate market, but other sectors of trade and commerce were doing well. The number of buyers declined in a hurry only because of Covid-19. But the salable flats are in the market as usual. For this reason, small and medium developer companies are in a cash crunch and many are planning to sell the flats at lower prices than the investment to cover the incidental costs. Bank loan interest rates have been set at the lowest in many years. From the 1st April 2020, the interest rate on any loan other than credit card has been fixed at 9% or in some cases much lower. On the other hand, the bank is paying interest to the depositors at the rate of only 6.0 per cent.

The Financial Express: 6th Nov 2020



Lafarge Holcim Bangladesh launches water resistant Cement

LafargeHolcim Bangladesh Limited (LHBL), a famous cement manufacturer, has launched an innovative and one-of-it's-kind water resistant cement named 'Holcim Water Protect'. The product has been scientifically formulated and customised for the Bangladesh market by leveraging LafargeHolcim Group's Smart Blend Technology. Holcim Water Protect ensures reduced capillary action resisting the permeation of water thus making it damp and seepage resistant. It has special properties by which it eliminates damaging effects of water that weaken structural elements like roof, foundation, walls, columns and beams thus resulting in more stronger and durable homes. "Given the heavy rainfall in Bangladesh, we believe that Holcim Water Protect shall help our customers build their dream homes that are free from dampness and seepages," he added. With the introduction of Holcim Water Protect, LHBL has moved a step forward to become the most trusted building material solutions and service provider of the country.

The Business Standard, 29th Nov 2020

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