



GET THE PERFECT ENVIRONMENT FOR
HEALTH & WELLNESS

bti believes in the idea of living within a like-minded community that encourages positivity, healthy living, and fitness. The result is a unique mix of architectural design and functional elements that ensure a healthy home, along with plenty of wellness features. These features can be used to ensure a sound body and mind. The best part is that you do not need to do it alone! Enjoy all wellness features with your family and neighbors with full spirit.

PERKS OF LIVING IN A **HAPPY COMMUNITY**

bti prioritizes the mental well-being of customers. Considering this fact, we have designed our Wellness Communities in a manner that gives each resident a chance to destress from all the negativity of life and come together to share the same ethos, which is to stay fit and healthy, but also happy. Living in a community boosts your spirit and creates a sense of belongingness. Doing community activities together is a big part of being positive. Watch movies in the open-air theatre, play badminton together, have fun swim sessions, or have extravagant parties, just so that you can get some happy moments without leaving the comfort of your community.



SMART HOMES FOR YOUR EASE

Our Wellness Communities gives residents more than just homes. These homes have Smart Home features that cater to your safety, security, and wellbeing. The aim is to give you a comfortable vibe around your home for a stress-free life. Gas leakage detectors, fingerprint access door lock with camera and voice support functions, remote-controlled switches, and other useful features are available within these homes, which you can easily control from your smartphone.



STAYING FIT

IS EASIER THAN EVER

Wellness Communities are adorned with greenery, landscaped open spaces, and walkways for you to ensure fitness as well as feel refreshed. While walking and freehand exercises are undoubtedly great for fitness, especially for older adults, if you want to take things to the next level, consider hitting the fully-equipped air-conditioned gym in the community! We have brought the gym close to your door so that you do not have to leave the residence. You can effortlessly take a deep dive in the swimming pool or seek nirvana in the yoga studio. What better way is there to lead a fit life than this?

CARING FOR THE SELF

Sometimes we all need a moment to relax and have some wonderful 'me time'. Maybe spend time in the reading room getting engrossed in your favourite book or wandering around the rooftop at night to have some fresh air, or, enjoy the drizzling rain standing on the terrace. Pray in complete tranquillity in the prayer hall or relax your soul in the sauna room. Our Wellness Communities are meant to provide you with a chance to meet and greet your neighbours, but also give you the privacy you need sometimes.

If you are interested in our Wellness Communities, please call 16604, or Whatsapp: +8801313401405 or visit www.btibd.com to learn about our ongoing projects in Diabari, Uttarkhan, Ranabholra, ECB Circle, Madani Avenue, and Chattogram.



MIRPUR

STEP INTO A NEW ERA

Mirpur began as a thana administration in 1962. Few people know that although Bangladesh became independent on 16th December 1971, Mirpur thana was liberated on 31st January 1972. Since then Mirpur has always been revered as the heart of Dhaka. Even today Mirpur holds the testament to its glorious history. Mirpur hosts plenty of historical sites and recreational spots, for example, the National Zoo, the National Botanical Garden, Taka Museum, Sher-e-Bangla National Cricket Stadium, etc. It is a bustling hub of visitors and residents, complete with renowned academic

institutions, banks, hospitals, offices, grocery stores, shopping malls, and more. As a result, those living in Mirpur need not go anywhere else. With time, Mirpur has witnessed tremendous changes in development, making it a lucrative space for housing. Recently, Kafrul and Pallabi thanas have been incorporated in Mirpur.

Apart from this extension process, there are several public-private partnership funded infrastructural development projects going on here, including:

Kalyanpur Eco Park

Mirpur Integrated Township Development Project from Sector 9 to 11

Gabtolli-Nabinagar PPP Road

Metro Rail Stations in Mirpur Sectors 5, 10, and Pallabi

Pallabi Extension (Eastern Housing Plan)

Mirpur Beribadh 4-lane Expressway

Matikata-ECB Circle-Mirpur DOHS Road Extension

The ongoing plans have made Mirpur one of the best places for apartments. Considering these facts bti has thought of the needs and conveniences of our customers and decided to address the demand of housing in Mirpur. With 39 years of experience in the real estate industry, bti has continuously provided unmatched design and construction excellence, unparalleled customer-centricity and the commitment to hand over apartments on time.



SPLENDOR MANSION

60 FT ROAD, MIRPUR



WELCOME HOME

60 FT ROAD, MIRPUR



COSMOPOLIS

DOHS ROAD, MIRPUR



CITY LITE

PALLABI, MIRPUR

ROYAL PINES
ECB CIRCLE, MIRPUR



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WHAT'S NEW IN SBU



This month was full of achievements for us. We have reached a milestone in sales towards 5x which is a monumental moment for bti Brokerage. We were flooded with massive appreciation from our beloved customers. For example, we were able to serve one of our esteemed customers, Mrs Shakila Sharma within just 3 days! Our extraordinary customer service has enabled us to witness such prestigious moments which motivate us to move forward and work even harder.



We have recently started off a new venture for interior work in bti Three. We have also signed a new deal of constructing an office and a restaurant in Dhaka, a farmhouse in Sylhet, and more. With our baby steps, we have managed to win the hearts of our customers. So they keep coming back for more services from us, which we feel truly delighted to provide.



Despite the price hike of building materials, the demand for these materials has not decreased the least. bti Building Products continue to meet these demands with sincerity. Our unipavers and pavement tiles are being used in making factories, industrial yards, parking lots, basements and so on. Also, they are highly suitable to make pedestrian ramps, walkways and to build safe roadside structures.



This month we have completed our monthly sales target of 254% which is a historical moment for us. Besides, we have also arranged fire drills and fire safety measures on several projects. Bti understands the necessity of fire safety. To ensure that our beloved customers remain safe from any danger of fire hazards, the Fire Safety Coordination Cell (FSCC) supported by the Security Department has conducted Fire Safety Awareness Training (FSAT): Fire Prevention & Firefighting at bti Renaissance jointly with bti Adelina. The aim of the training session was mainly to educate our customers and their family members on learning firefighting skills and to give them real-life training on how to use firefighting equipment.



Our Manager Suite and Executive Suite are up for rent again! These ready-to-use office spaces are perfect to step up your business game. Whether for long or short-term, you can take a sneak peek at what these have in store for you.

WHAT'S NEW IN

REAL

ESTATE

BANGLADESHIS HAVE INVESTED THE MOST IN THE REAL ESTATE SECTOR IN DUBAI

In the 18 months since the Covid-19 pandemic, Bangladeshis have been at the forefront of investing in real estate and housing in Dubai. Although Dubai is known for its luxurious shopping malls, ultramodern architecture and vibrant nightlife. The investment information of the citizens of this country has come to limelight from the official documents of Dubai and the ranking of the local newspapers published in that source.

According to them, the ranking on black money symbolizes some significant certitudes: such as the fact that many people in Bangladesh had gained a huge sum of money even in the midst of the pandemic which they did not consider to be safe to keep in Bangladesh. So if anyone possesses a second home in Dubai, they can leave the controversial past and start a new luxury life there.

Dubai's policy of keeping foreign investment secret and the convenience of easy accommodation are also in alignment with their mindset. As a result, Dubai now seems to be their potential destination. Engineer Abul Asad, a leader of the Bangladeshi community in Dubai, told TBS that most of the luxurious apartments were bought in the center of Dubai or in downtown Dubai. One of the reasons for this is the convenience of buying apartments at different prices. Additionally, downtown Dubai has many world-famous attractions, including Burj Khalifa, The Dubai Mall, Dancing Fountains, and a beautiful view of the sea.

Source: The Business Standard, 09 February 2022



DEMAND FOR ECO-FRIENDLY BLOCKS

IS INCREASING INSTEAD OF BRICKS IN BUILDING CONSTRUCTION

Demand for building construction in the public and private development sectors is increasing in the country. Entrepreneurs are succeeding in investing in this business as it is more economical, durable and environmentally friendly than ordinary bricks. It is been learned that a private company called Gasmin Limited has set up two factories called Green Block in Mirsarai, Chittagong. The block factory, which went into production in March 2016, is now facing full commercial success. In this factory, 20 types of blocks are being made in a fully automatic manner using German technology.

Apart from public-private development works, its use is also increasing day by day in the construction of houses in towns and villages. Officials at the Green Block Factory, meanwhile, say small entrepreneurs have the potential to invest in the sector and the level of investment in building block factories is comparatively very low. Gasmin Limited has invested a total of only Tk 15 crore in setting up their two factories. If small entrepreneurs of the country invest in such projects, the risk will be less and the profit will be 100%. In addition, the process of making concrete blocks is completely environmentally friendly, so it will also play a crucial role in protecting the environment.

Source: Bangladesh Journal, 08 February 2022





THE TRUE EMBODIMENT OF LUXURY

BTI is an unmatched name in the real estate sector of Bangladesh, with almost 40 years of experience in the sector. Having handed over high-quality residential and commercial projects to their customers, within the stipulated time periods, their claim to fame also includes excellence in customer service and adherence to commitment. Having continuously delivered excellent projects to the middle and upper-middle-income groups, BTI's latest focus on the niche upper-income sector of the economy is indeed not going unnoticed. 'THREE', a high-end residential building is an example of their new and outstanding 'Luxury Collection' of homes.

Unlike any other real estate company, the residents and owners of 'THREE' are being carefully screened, so as to get like-minded inhabitants, who not only restrict luxury to their own units but also will ensure maintenance of this upcoming stylish address.

Situated in North Gulshan, 'THREE' is also the tallest residential building in the area, visible from Kemal Ataturk Avenue, making it an enviable lakeside address. With a handful of units remaining, the residential building is set to be a visual treat and a fantastic residential address to be handed this summer, 2022.

Source: Prothom Alo, 13 February 2022t