



Newsletter

NOVEMBER 2022



In collaboration with The Daily Star, bti is all set to award impactful women who are less well-known but have an exemplary record in their professional fields. Through the Stellar Women initiative, we want to celebrate their game-changing work and zeal for excellence.

bti Launches Stellar Women Initiative



The Daily Star
STELLAR
WOMEN
Spark Your Inner Power

bti has been working since 1984 to differentiate itself from conventional thinking. We have always understood that women empowerment is key to the success of our nation, and have tried to find ways to encourage that. This is the philosophy behind our latest initiative, 'Stellar Women', where we will honor working women from different walks of life throughout the year. These recognitions are set apart from traditional awards shows in the sense that every month an accomplished woman will be chosen and rewarded.

bti & The Daily Star both have decided upon honoring 12 women throughout the year; making it one category per month. The categories are Entrepreneur/ Startup, Sports, Agriculture, Education, Social Welfare, Culture, Technology, Architect, Writer, Journalist, Development Sector, and Corporate. The entire award process will be organized & monitored by The Daily Star.

Registration for nomination has already started. Visit "btistellarwomen.thedailystar.net" to know the next steps & rules of participation. If you think you are the stellar woman we are looking for,

REGISTER NOW

Feature Story



It is the season of celebrations! With much fervor and joy, bti successfully organized the annual Corporate Summit 2022 at Greenville Outdoors, Madani Avenue to recognize the year-long efforts of employees and start the new year with fresh optimism. The main theme of this year's Corporate Summit was "meritocracy". bti truly believes that employees are the beating heart of the organization, who work relentlessly with performance and merit. We appreciate each and every employee and hope to continue setting the benchmark of excellence in real estate with them.

More than 800 employees from the House of bti graced the occasion. The day-long event kicked off in the morning with light snacks and Quran recitation. Respective heads of departments presented their works and accomplishments throughout the year. Various organizational initiatives and workplace culture aspects such as Knowledge Club, Mission & Vision, Core Values, and others in line with meritocracy were discussed. An insightful talk show with the Sales team and Business Development team representatives were hosted by Mr. F R Khan, Managing Director of bti. Honorable Advisor of bti, Mr. Arshi Haider presented his plans for next year on stage, followed by an honest conversation with bti employees about past performances and current expectations.

La Esencia



**BEST PROJECT
WINNER
CLASSIC COLLECTION**



VENETIAN

BEST PROJECT
WINNER
LUXURY COLLECTION

THE CORPORATE SUMMIT

hailed the collective achievements of bti in the past year but also recognized those who have stood out with their incredible performances. 33 employees were recognized for their long-term dedication to bti and their amazing efforts throughout the years. Employees who have exceeded expectations with their outstanding work were presented with the STAR awards.



After lunch, a candid Q&A session was held where bti employees were able to ask questions to all senior members of the organization. The event was concluded with a glamorous unveiling moment of the 40-year anniversary logo of bti. Heartiest thanks to everyone who made this event a stunning success!

Employee Engagement Program With eonbazar

On 28 November 2022, the renowned e-commerce platform Eonbazar sponsored an employee engagement program at bti Celebration Point, Gulshan-2. Eonbazar is known to provide fresh produce and chemical-free foods. Employees were given free food trials and privilege cards with which they can avail frozen foods and dairy products produced by Eonbazar from "On The Go" Cafe. The event was organized in consideration of employee welfare with regard to food safety & hygiene.



and Chicken Based Snacks (Made from Antibiotic Residue Free Meat) & Flour Based Items

WHAT'S NEW IN SBUS



We are currently providing our services to several projects, including Fancy, Woodhouse Grill, and others. We also renovated the 5th floor of Celebration Point into an open floor concept by our designers. Thanks to the vision of our chief architect & Head of Department Ms. Sabrin Zinat Rahman, our recent designs and ideas were met with immense acclaim at the Corporate Summit 2022. We are proud to be in this team, and heartily congratulate our HoD for winning the Star of Star Award!

November has been a busy month for us as we conducted Fire Safety Awareness Training & Rescue Programs in several projects such as bti Afnaan, bti Fair View, Royal Pines, Celebration Point, etc. Customers have praised our initiative which is why we have decided to increase our sessions. Support Staff training at Axis Apartments, Celebration Point and other projects were also successfully organized. We have extended our services to various food chains, multinational companies, real estate companies, and healthcare facilities. Recently, we also introduced a digitized customer survey for smoother customer service experience.



bti Brokerage recently upgraded the lead management & CRM softwares to ensure a more streamlined process of customer service. We have greatly improved our employee engagement processes by consistently implementing meritocracy in our work ethics. We are all set for the next year with renewed objectives.

We are proud to announce that Gamio Bangladesh, an innovative gaming software company and Scatec Solar Bangladesh, a leading renewable power producer have chosen The Business Center for managing their office needs. 75% of our clients so far have expressed that they chose us for our facilities, while the remaining 25% chose The Business Center for its prime location of Gulshan-2.



The growing popularity of concrete hollow blocks are clearly visible, as we have achieved tremendous success in sales, both in quantity and value. Our pavement tiles, solid bricks, and unipavers are not far behind, as they have also garnered positive feedback from clients, such as realtors, consultancy firms, individuals, etc.

WHAT'S NEW IN REAL ESTATE

To honor the women who have excelled

The Daily Star, 30 Nov 2022



To recognize the special contributions of emerging, young and promising women from different walks of life, bti and The Daily Star are jointly organizing the "Stellar Women Awards". A press conference for "Stellar Women Awards" was held yesterday at bti's head office in the capital, said a press release. FR Khan, managing director of bti, various officials of the two organizations, and journalists were present at the event. The two organizations will award one woman each month in 12 different categories. FR Khan said, "bti always believes in women empowerment and works to that end too. Through this initiative, we wish to honor all our women working for society and contributing to the nation. We are also very happy that The Daily Star remains with us in this prestigious event." Those who wish to register can visit www.btistellarwomen.thedailystar.net to know the next steps and rules of participation.

Investors likely to get dividends from real estate investment

Dhaka Tribune, 8 Nov 2022



The Bangladesh Securities and Exchange Commission is set to finalize the draft rules for the Real Estate Investment Trust (REIT) to create an opportunity for people to receive dividends from real estate investment. The draft rules are set to be finalized within 10–15 days, and then the regulator will seek public opinion, said Saied Mahmud Zubayer, general manager of the Dhaka Stock Exchange (DSE). The REIT will collect funds from general investors like mutual funds by issuing units. They will get dividends against their funds, collected for constructing housing and multipurpose complexes. The investors will also be allowed to transfer their units of asset-backed securities like the mutual fund units. Earlier, BSEC Chairman Prof Shibli Rubayat UI Islam said the REIT concept would be very useful, as the country's population was rising.