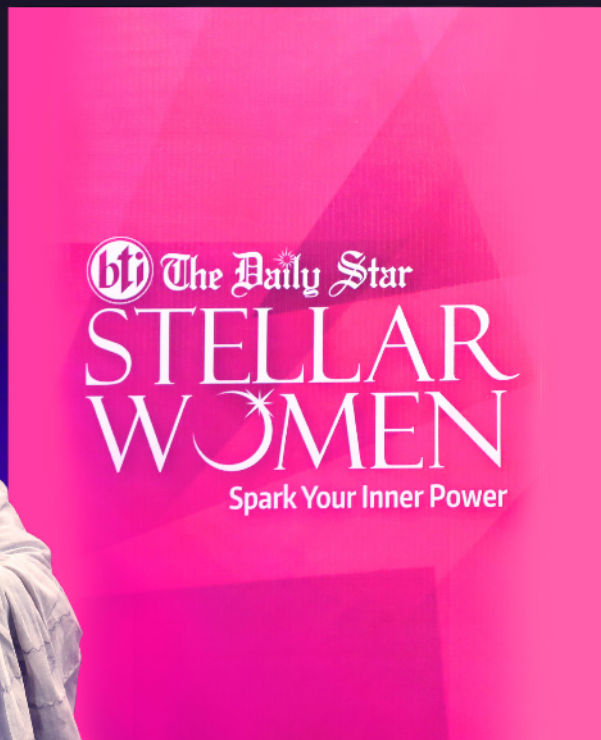




# Newsletter

JANUARY - FEBRUARY | 2023

## OUR FIRST STELLAR WOMAN HAS BEEN ANNOUNCED!



## SHAMSIN AHMED

We are proud to present Shamsin Ahmed, whose drive for an inclusive nation and relentless efforts is taking Bangladesh forward.

bti The Daily Star  
**STELLAR  
WOMEN**  
Spark Your Inner Power



The 'bti The Daily Star Stellar Women' of the Development Sector category was awarded last month at the bti Landmark on 11 January 2023. Shamsin Ahmed, the CEO and Lead Consultant of Identity Inclusion received the recognition in the Development Sector category for her commendable efforts in creating an inclusive society by narrowing inequalities.

Identity Inclusion is a social business, which provides consulting services to NGOs to be disability-inclusive and utilize the revenues from their services to provide psychosocial support to people with mental disabilities. Shamsin contributed in reforming policies, infrastructure, and increasing diversity to enhance employability and inclusion for disabled people.

On winning the 'Stellar Women' recognition Shamsin said, "I am humbled and grateful for this recognition of my work. I hope this award will inspire more women like me who do not carry conventional traits of leadership and realize that quiet strength works too."

'Stellar Women' is a joint initiative of bti and The Daily Star to recognize emerging women who are working relentlessly to build the nation. bti believes such a recognition will encourage and empower many promising women to step forward and take more fruitful initiatives to accelerate the social and economic progress.



# KNOW YOUR *neighbors*

**bti celebrates kinship in style at the 'Know Your Neighbors' program, a festive housewarming party where proud homeowners can make merry in their new homes and get to know one another.**



## Royal Oaks

'Royal Oaks' a stunning project at Bashundhara R/A, Block I, has been handed over to the owners recently. bti arranged the 'Know Your Neighbors' program to establish a cordial relationship among the dwellers of this beautiful home. The purpose of the event was to introduce the homeowners to each other and develop a sense of togetherness among them. bti high officials including Managing Director of bti Mr. F R Khan, Executive Director (Brand) Aysha Siddiqua, Executive Director (Operations) Mr. Mohammad Shamsul Amin, and our Chief Architect Sabrin Zinat Rahman were present there to greet the homeowners of 'Royal Oaks'.

## La Esencia

We also organized the 'Know Your Neighbors' to celebrate the handover of 'La Esencia.'- a Classic Collection residence in Uttara. The event was attended by bti high officials- Managing Director of bti Mr. F R Khan, and Executive Director (Brand) Aysha Siddiqua. The homeowners met with their neighbors, engaged in conversations and initiated a blissful journey of mutual happiness.

## Green Meadow

Green Meadow is another beautiful residence in Bashundhara R/A that has been handed over to their excited new homeowners. Customers showered bti with many compliments and shared their joyful experiences with senior bti officials in a festive rooftop party.

**We are proud to make our customers' dreams come true. Through our 'Know Your Neighbors' initiative we will continue to spread the ecstasy of joyful homeownership.**

# Long-term Employees & Their Merits

Meritocracy is an approved organization tactic where hard work and talent reign supreme. It's a place where the sky's the limit, and dreams can come true if you have what it takes. In this world, success is earned, not given, and every individual has a chance to shine.



Long-term employees are shining examples of meritocracy. They have more experience, knowledge, and skills than newer employees, making them valuable assets to the company. This experience can translate into better performance and increased productivity, which are vital factors in determining merit. It also shows a level of faith, commitment, and sincerity to the company they have given so much time to. Imagine working at a place for more than 10 years. That is indeed a major portion of time, and in return the company rewards them for their services.

**bti has more than 126 employees who have been here for more than 10 years. That only proves the fluency of the work environment and the value bti provides to the merit.**

# WHAT'S NEW IN SBU's



This January we performed security and fire safety training in multiple projects, starting with Royal Pines in Mirpur. We have also received tremendous customer feedback from our digitized customer survey that has been recently implemented across all bti projects.

We have recently taken up several architectural consultation projects, including the design of CMZ Granada School. Interior works are going on in full swing in Celestial Heights, THREE, Lake Palisade, Royal Oaks, Park Panorama, Wind Flower & Afnan. Landscaping projects are currently ongoing in more than 16 residences.



We have trending property listings in Joar Shahara, Gulshan, Uttarkhan, Diabari, Dhanmondi, Baridhara, Uttara, and Kalabagan. Interested buyers should contact us now before it's too late to book these beautiful homes.

International shipping company Savino del Bene has praised The Business Center for its services and well-maintained coworking spaces. They have booked our private workstations and are thoroughly enjoying the experience. Recently, another international entity, Zydus Wellness, an Indian life sciences company has booked our Startup Suite. Our executive suites are currently occupied by local companies including Bangla Sun Solar Energy Ltd. and HK Life Apparels. If you are looking for amazing coworking spaces, feel free to knock us! Our Manager Suite, Executive Suite, Corporate, and Business Suites are available.



Concrete solid bricks are also eco-friendly and energy-efficient like concrete hollow blocks. They are also manufactured with high-quality machinery, using construction by-products. As a result, the result is a smooth, easy-to-layer brick with very little wastage of raw material. You can opt for solid bricks for durable, hardy construction!



# WHAT'S NEW

## IN REAL ESTATE

Rod to get costlier by  
Tk. 1,200 to Tk. **3,500** a tonne



Building a home, bridge, or undertaking any other construction project will become costlier from 1st February following yesterday's record hike in gas prices as steel and other construction materials are also set to become costlier. According to the government notification, large and medium industries that use gas must pay an additional 150% and 155% for gas. If the mills have captive power plants run by gas, they will have to pay 88% more bills. Presently, the price of a tonne of 60-grade rod stands at around Tk. 90,000, up from Tk. 54,000 two years ago. The government has hiked gas prices by up to 179%, eliminating subsidies to cut fiscal deficit, in hopes of securing \$4.5 billion loans from the International Monetary Fund, according to some businesses.

*\* Source: The Business Standard, 18 Jan 2023*