## Newsletter ANNIVERSARY EDITION \_



# bti CELEBRATES 40 YEARS OF EXCELLENCE

To commemorate the 40th anniversary of bti, the 'Sporty at 40' event was held for two consecutive days at the bti Celebration Point on 3rd & 4th March '23. The event started with warm wishes from our bank partners, customers, stakeholders, well wishers & so on, followed by insightful panel discussions by experts and a children's art workshop held by none other than Bishwajit Goswami.











bti is a hallmark when it comes to construction quality, design excellence, customer centricity, and reliability. These qualities, along with the love and support of our customers carried us through 40 years with pride. To make this event memorable, bti celebrated 'Sport at 40'. In this event we brought together our customers, employees, and well wishers to share joyful moments with bti. The event included a series of activities such as a children's art workshop, a panel discussion on income tax, another panel discussion on investment decision and an interactive session on good parenting.



#### PANEL DISCUSSION ON

### INVESTMENT OPPORTUNITIES

The successful panel discussion on 'Investment Opportunities in the Upcoming Inflation' was held as a part of the series of events featuring Sporty at 40. Eminent economist Mr. Ahsan H Mansur and reputed journalist Golam Mortoza, Editor of The Daily Star Bangla, shared their valuable insights and suggestions on investing during times of inflation. The session was moderated by our Managing Director, F R Khan.



### **ART WORKSHOP**

FOR CHILDREN



The Art workshop was a huge success with overwhelming participation from children. Led by artist Bishwajit Goswami, the workshop was a wonderful opportunity for participants to express themselves through illustrations and share their love for color. The theme of the workshop, 'Share and Care', reflects the core philosophy of bti

#### PANEL DISCUSSION ON

#### **INCOME TAX**

The panel discussion on Income Tax included the panelists like, Kazi Delwar Hossain, former member of National Board of Revenue, Abu Kamal Mohammod Pasha, General Manager of Financial Reporting & Compliance at bti, and Mohammad Yeasin Kabir. Assistant General Manager of TAX, VAT & Company Affairs at bti. The speakers shared their valuable opinions and advice on income tax during the session.



#### KNOWLEDGE SESSION ON

### **GOOD PARENTING**



Dr. Mehtab Khanam, a renowned psychologist and academician, was a guest speaker at our 40-year anniversary celebration's Knowledge Session on 'Good Parenting'. She emphasized the significance of good parenting in the post-pandemic scenario and discussed new coping strategies that parents can adopt to foster resilience and productivity among their children.

## WHAT'S NEW IN REAL ESTATE



# bti HAS NAMED NALAKA HETTIARACHCHI AS THEIR NEW CEO

Nalaka has over 30 years of experience in various industries across emerging markets in Asia and Africa.

He has worked for multinational companies like Unilever, Coca-Cola, and AC Nielsen, and was previously Vice-President of Airtel Kenya. Nalaka holds a BSc and an MBA, as well as certifications from The Institute of Certified Management Accountants (CMA)-Australia and Chartered Institute of Marketing (CIM)-UK.



## TASFIA TASBIN BECOMES THE FEB 2023 STELLAR WOMAN

Tasfia Tasbin, CEO & Founder of 'Markopolo Al' was announced winner for Technology Category of bti The Daily Star Stellar Women. Mr. F R Khan, Managing Director of bti and Raffat Binte Rashid, Features Editor of The Daily Star presented the award in the event held at bti Landmark on 11 March '23.

Markopolo provides cost-effective and quality digital marketing services to various small and medium-sized businesses through language-based AI models. This will help small businesses, especially all women entrepreneurs who want to scale up their business at an affordable rate.

of After receiving the award, Tasfia Tasbin said for in her welcome speech, "In such a triumphant time of AI, I want to raise Bangladesh's name on the world stage by id, holding Markopolo's hand. In our country, ed where women's participation in the technology sector is relatively low, with Markopolo, I and my team have come a long way and have a long way to go." Thank you, Stellar Women Platform, for awarding us me this honor."







#### INAUGURATED BY NEWLY APPOINTED bti CEO

The newly appointed CEO of bti, Mr. Nalaka Hettiarachchi has inaugurated the bti PVC Factory which has been successfully implemented under the guidance of Md. Sharifur Rahman, Executive Director-Construction, with the support of a dedicated team.

The factory will produce various sizes of electrical PVC pipes and will meet the monthly target with one set of machines. The market research and machinery procurement were done from China and the local market.

The factory will be led by Mr. Ziaur Rahman, Project Coordinator, Construction

FACTORY

The GM-Procurement and GM-Finance departments provided prompt support, while the Brand department had also been instrumental in this initiative. Everyone involved have been congratulated on this achievement.



#### bti SIGNS MOU WITH

#### SHIMIZU CORPORATION

in Bangladesh's real estate sector.

Manager of Shimizu Corporation's by top officials from both companies. Bangladesh Branch Office, Mr. Manabu Shimizu Corporation is a globally reputed Hirose, signed the MoU on behalf of their construction and planning management respective organizations

Building Technology and Ideas (bti) and "We believe that this MoU will accelerate our Shimizu Corporation signed an MoU to pursuit of excellence and help establish enhance their technical capacities and benchmarks in Bangladesh's real estate financial strength, and to open up new sector by broadening the arena with opportunities for foreign direct investment cross-border engagements" said Mr. F R Khan, the MD of bti.

The MD of bti, Mr. F R Khan, and the General The MoU signing ceremony was attended company, and has expressed interest in investing in Bangladesh through partnerships with local organizations.

## A MEDICAL SERVICE AGREEMENT WAS SIGNED BETWEEN bti & PRAAVA HEALTH



bti has signed a Medical Service Agreement with Praava Health Limited (PHBL) on 21 Mar '23. bti members and their families will now receive discounted facilities on laboratory tests, imaging tests, and procedures/pathology. To avail the discount, employees and family members must register with PHBL and their ID. This agreement aims to provide quality healthcare services to bti members.

## LANDSCAPERS IS NOW ON FACEBOOK!

To provide the best landscaping solutions, Landscapers has launched its official page on Facebook. The services they are providing includes: planning, urban design, landscape architecture, and project coordination.

At Landscapers, your vision of greenery will be developed into inspiring concepts that balance quality and constructability, with flexible budgeting and scheduling. This is a team of professionals who are being backed by an industry-leading team of architects, planners & executioners. Their sole purpose is to ensure that you enjoy fully functional urban spaces that are harmoniously connected with nature.





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in pursuit of excellence...