



Newsletter

April | 2023



Introducing

The Creme de la Creme of Residences in
Gulshan & Dhanmondi

bti has launched two astounding projects in the elite neighborhoods of Dhaka, Magnifico in North Gulshan and West Gate in Dhanmondi. The pinnacle of luxury living is accommodated in these two stunningly designed projects.

West Gate is an address that ensures circulation of fresh air and abundance of natural lights peeking through. This cladding and paint-finished building is eco-friendly, modern and exceedingly functional. Its uniqueness lies in its ability to enhance the feeling of spaciousness within its brick structure. West Gate rises from the ground with speed, dimension, and depth while exuding sophistication. Located in an ultra-convenient location, West Gate is surrounded by a plethora of modern-day amenities such as restaurants, hospitals, recreational facilities, and educational institutions. A marvelous double-height entrance will greet you as you step into this luxurious residence, while the greenery and waterbody in the entrance are there to soothe your soul when you return to your home after a tiring day. At the 'Meet & Greet' Outdoor area, you will find the sonata of solace and joy with your loved ones. The stylish apartment design of West Gate homes will captivate you in its own undeniable charm.

WEST GATE





MAGNIFICO NORTH GULSHAN

What is luxury? Expending a lump sum even for the simpler things in life? Or is it more than that? Whatever the definition is, luxury is incomplete without comfort and style. Keeping these two rudimentary elements of luxury in consideration, bti has developed the ultimate address of luxury, 'Magnifico' in North Gulshan. This elite residence blends sophistication with affluence and king-sized extravaganza. Its 3500+ sft apartments have been carefully curated to portray an opulent ambiance that is truly defined by the abundance of space and greenery. Its immaculate architectural design remarkably brings together lines and form to create a highly sculpted, magnificent residence. Each 4-bedroom apartment has been designed with high-end amenities, brimming with the attractive features of a Smart Home. Thus, each apartment is perfect for a premium feel. Its world-class infinity pool lets you

experience the colours of the sky with a panoramic view. A world-class exercise studio is also available for those who want to keep their fitness in check. This is a home that offers opulence at its finest. To enjoy luxury living like none other, call 16604, or Whatsapp: +8801313401405, or visit www.btibd.com for more details on these gorgeous homes.

bti Greet its **Employees** on **Eid With Gifts**

We strongly believe that our employees are our most valuable asset, and we are committed to providing them with a supportive and positive work environment. In line with this philosophy, we are pleased to announce that we have distributed a special Eid Gift Box to all our employees on the occasion of Eid-UI-Fitr.

The Eid Gift Box contains nine carefully curated items, including Lachcha Semai, Chikon Semai, Kheer Mix, Milk Powder, Meat Curry Masala, Shahi Biryani Masala, Ghee, Sugar, and Aromatic Rice.

At bti, we are committed to fostering a sense of community and inclusivity within our workplace, and we believe that initiatives like these play a vital role in achieving this goal. Our employees' well-being is of utmost importance to us, and we strive to provide them with the best possible work environment where they can grow, develop, and thrive both personally and professionally.





Square Feet Story's **Recent Endeavor**



Square Feet Story has transformed the dream of a new home into a reality in Nikunja. Square Feet Story as always had blended exquisite designs with superior construction quality in this impressive three-storied building. The flawless functional design has been made keeping the climatic factors, light and ventilation in mind. Refreshing greenery, combination of red brick, fair face, and glass has amplified the beauty and charm of this delicate home. The immaculately designed exterior will amaze you whereas the rooftop connecting the terrace will give the owner an excuse to spend a more lively leisure.

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Per capita **bedroom space shrinks 17% over a year**

According to the Bangladesh Sample Vital Statistics 2021 report by the Bangladesh Bureau of Statistics, per capita bedroom floor space in the country has dropped to 81.7 square feet in 2021 from 99 square feet a year ago due to the rising cost of living and income inequality. The average bedroom size per capita in rural areas dropped by 11.5%, and in urban areas by approximately 29%. Income inequality and rising cost of living are forcing even the middle class to live in smaller houses. People who used to live in 1,400-1,600 sq ft houses are now looking for 1,000-1,200 sq ft ones. Additionally, urbanization has led to many people sharing accommodations, causing subletting and toilet sharing, among other factors. About 25% of households share toilets, while 2.85% live in subletting arrangements. Furthermore, the report revealed that only 27.87% of households living in city areas now live in their own homes, and 72.13% of households live in others' houses in city areas. Meanwhile, 94.83% of households in rural areas live in their own homes, and 30.24% of households live in rented houses in municipalities.

The **Prime Minister** discouraged the Planning Commission from **approving new building projects**



Bangladesh's Prime Minister, Sheikh Hasina, has cautioned the Planning Commission to carefully evaluate new building projects, directing them to "think at least 20 times" before approving any. The premier rejected two projects worth around Tk4,000 crore, including the expansion of the Bangabandhu Memorial Museum. However, the Executive Committee of the National Economic Council approved 12 development projects, with a total estimated cost of Tk19,598.84 crore.

 The Daily Star
**STELLAR
WOMEN**
Spark Your Inner Power

REGISTRATION ONGOING

Stellar Women is an initiative of The Daily Star and bti, through which we will be recognising one extraordinary woman every month (from January '23 to December '23), playing a vital role in their distinguished fields for the development of the society and nation.

WE ARE INVITING WOMEN TO REGISTER
IN THE FOLLOWING CATEGORIES:

CULTURE

REGISTER BY 15TH MAY '23

CORPORATE

REGISTER BY 31ST MAY '23

AGRICULTURE

REGISTER BY 30TH JUNE '23

SCAN OR VISIT
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TO KNOW THE CATEGORY DETAILS



A JOINT INITIATIVE BY



& The Daily Star



...SINCE 1984

IN PURSUIT OF
EXCELLENCE