

yess^h by bti



Dhaka's
**NEW CO-LIVING
VENTURE** by bti

With the overflowing wave of professionals in Dhaka, co-living has become a necessary feature for those who need quick, affordable living facilities when they are away from their loved ones. Our primary vision at bti is to provide housing solutions to all segments of society. Thus, bti launched 'YESS' - a new co-living venture in Dhaka that caters especially to the needs of these individuals.

Dhaka's hostels and current living arrangements for professionals and students away from home are basically subpar and outdated. In many cases, rentals are expensive. Yess is the perfect answer to those individuals who want affordable living near their workplaces.

Situated on Jashimuddin Road, Uttara, YESS has been designed exclusively for professionals. YESS has reimagined the concept of co-living to meet the unique needs of professionals seeking a hassle-free, community-driven, affordable living space. The location offers easy connectivity to Bashundhara R/A, Khilkhet, Gazipur, and Airport.

YESS boasts a capacity for 120 people which ensures professionals to engage in community networking. The facility is furnished with AC rooms, a well-equipped gym, motorcycle parking, generator backup, laundry service and much more.



Besides, one can customize meal plans according to their preference. Free career guidance is also provided to the residents to help them grow in respective professional fields. Anyone interested can avail weekly, monthly, and fortnightly packages according to their budget and live in these affordable rooms.

YESS is not just a place to live; it's a community to thrive. Here one can connect with like-minded professionals, network, collaborate and form lasting friendships. Whether you're a young professional, a remote worker, or someone looking to connect with like-minded individuals, YESS offers the best of everything.



The Stellar Women initiative aims to celebrate women who have made significant contributions to nation-building through their respective fields. **This initiative will award 12 women in 12 different categories.** Previously, promising women from the 'Development', 'Technology', 'Architecture', 'Education', 'Corporate', 'Culture', 'Sports' & 'Agriculture' sectors have been awarded recognition with the same fervor, reads a press release.

BTI THE DAILY STAR STELLAR WOMEN AWARDS' HELD ON 14 OCTOBER

In continuation of that spirit, in this star-studded event, two extraordinary women were recognized as 'Stellar Women' on 14 October 2023. Bangladesh's first diverse innerwear brand "SHAPE" founder Monoshita Ayruani in 'Startup & Entrepreneurship' category & Lutfunnahar Piki in the 'Writing' category were presented with the award for their incredible work. Several senior officials of bti and The Daily Star were present on the occasion, including Imran Kadir, Head of Marketing at The Daily Star, bti MD F R Khan, and Aysha Siddiqua, Executive Director of Communication and Brand Management at bti. Representatives from various media organizations also graced the event with their presence.

Monoshita Ayruani launched a diverse lingerie line for South Asian women. Dominating online marketing and customer service, she educates on size consultations and fosters women's discussions in her Facebook group.



Monoshita Ayruani



Lutfunnahar Piki

On the other hand, Lutfunnahar Piki is an emerging author, with recent hits such as "Otoppor" and four other contemporary books. She frequently published articles for Bichitra magazine and Ittefaq's 'Torun Kontho'.

After receiving the award, Lutfunnahar Piki expressed gratitude for the initiative, emphasizing the importance of nurturing creative spaces for female writers. F R Khan, Managing Director of bti, highlighted the awards' goal to inspire others by recognizing women who break barriers and contribute remarkably to society. Startup & Entrepreneurship category winner Ayruani was unavailable to receive her award. Her father and colleague Tahsin Habib received the award on her behalf.



WHAT'S NEW IN SBU's?





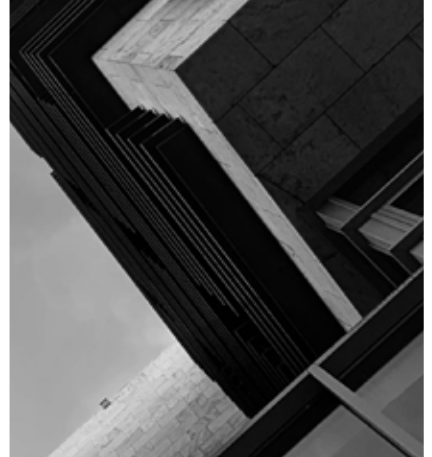
We felt happy to see so many professionals on board as soon as we launched. We have now introduced some offers for the upcoming months to encourage more professionals to join YESS. For example, throughout the month of November, anyone availing a monthly package will get a 1000 tk discount. Our package rate starts from 3900 tk minimum, so this is an offer one cannot miss!



We have recently unveiled our new brochures and updated content to our customers to provide full details of our extensive services. So far the response and acclaim has been wonderful. We are happy to see such positivity among our customers for us. Apart from security personnel training we have also conducted final inspections for some projects lined up for handover.



We have several projects in the pipeline, many of which are ready for handover. Thus, we are taking particular care to provide the final green touch that can brighten up these residences. Rooftop gardening, innovative landscaping solutions, having plants at home, or general gardening tips, ask us for any idea and we will bring it to fruition.



WHAT'S NEW IN
REAL ESTATE?



NBR CUTS **LAND REGISTRATION** SOURCE TAX

The NBR now classifies land into 5 categories: commercial (general), residential (general), commercial (real estate) and residential (real estate), and other lands in Dhaka, Chattogram, Gazipur, and Narayanganj City Corporations, according to a gazette notification issued Wednesday night.

Previously, lands were of two categories – commercial and residential. The maximum source tax for general-commercial plots and real estate-developed commercial plots in all mouzas under Gulshan, Banani, Motijheel, and Tejgaon Thana will now be Tk15 lakh, down from Tk20 lakh, or 8% of the deed value. The second-highest rate will be Tk6 lakh or 8% of the deed value for general-residential plots and real estate-developed residential plots in the same areas of the capital city, while the lowest rate will be Tk5 lakh or 8% of the deed value for other lands within the same areas.

However, land registration in other city corporation areas will maintain the same tax rate of 6%. The source tax is imposed at 4% for municipalities outside district towns and 2% for all mouzas outside municipalities.

(Source: The Business Standard, 04 Oct 2023)

ABSENCE OF AFFORDABLE HOUSING

Bangladesh faces a severe housing crisis, particularly in Dhaka city, where over 40% of residents live in slums or informal settlements. This is due to rapid urbanization, land shortages, and high construction costs. The crisis has severe impacts on Dhaka residents, leading to overcrowded and unsanitary conditions, health issues, social unrest and economic mobility barriers. The government has implemented measures like subsidies and public housing projects, but these are not enough to meet the growing demand. The private sector, along with the government, has a role to play in addressing the housing crisis in Bangladesh. Developers should be encouraged to build more affordable housing units and financial institutions should provide more affordable mortgages. A concerted effort from all stakeholders, including the government, private sector, and civil society, is needed to develop and implement sustainable solutions to address the housing crisis in Dhaka city.

(Source: The Financial Express, 02 October 2023)





**YEARS OF
EXCELLENCE**