



# Newsletter

FEBRUARY | 2024

## bti celebrates the **biggest corporate event** of the year!

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The event saw active participation from all current employees of bti. Honorable chairman, CEO, and MD of bti shared their mission and vision for the current year and a question-answer session was also held on how to make bti better. The event became cheerful with the distribution of Long-term service awards and Star awards for the employees of bti.



## bti Celebrated **its 41st inception day**

The summit followed the 41st Inception Day of bti, which was on the 27th of February, 2024. In light of this special occasion, a special photo booth was staged at the venue of the summit for employees and top management to take photos in front of. A cake sponsored by “Smart Technologies Ltd.” was cut at the end of the summit and distributed amongst all employees as well.





## PROMOTING MERITOCRACY SINCE 1984

### **Md. Manikuzzaman Khan**

Deputy Manager, Customer Service, has recently

Completed  years in bti

As a real estate company serving the nation for over 40 years, we found meritocracy to be the most rewarding for the company's growth as well as for the satisfaction of employees. The concept drives all employees to do their best and get rewarded accordingly, dismissing all forms of bias based on gender, age, orientation, religious beliefs, political beliefs, etc. bti wholeheartedly believes that the best way to achieve career success is to show merit in performance progressively, which is measured by noting ethics, conduct, and behavior at the workplace.

Human resources, if given the correct tools to grow and learn, will be an invaluable asset to any business that they contribute to. We at bti recognize this. That is why we continue to pursue excellence in employee-employer relations. For the employer to grow, it is important to understand that the employee has to grow too. So we recruit, groom, evaluate, reward, and celebrate employees based on their merit to keep them in good spirits, and in turn, the company gets work done efficiently! We try to hone meritocracy in our organization to the best of our abilities.

## Employee Engagement Event Held on Pohela Falgun

14th February marked Pohela Falgun, heralding the beginning of Boshonto (Spring) according to the Bengali New year. It is usually a celebration of the coming of Spring, where everybody dresses up in brightly-colored outfits to enjoy the day's festivities. bti's top management seized this occasion to engage employees in taking pictures to commemorate the day with their coworkers, seniors and work friends by taking photos in front of a designated cute photo booth in front of the main entrance to the bti Head Office. Another photo booth was kept at the 7th floor to encourage customers to capture beautiful memories as well.



## What's New In The SBUs

### PSM Holds Regular Fire Training Drills

bti is one of the first real estate developers to have taken an active initiative in ensuring fire safety and security in all of its buildings. In recent years, our SBU, PSM (Property Security and Management) has single-handedly dealt with providing adequate fire safety equipment at our Head Office, branch office, in all of our completed projects and all of our project sites as well.

We arrange for experts to come and host fire drills on a quarterly basis, where all residents/ tenants must participate to raise awareness as well as learn how to respond in an emergency/ crisis situation. The equipment is also upgraded at regular intervals. We have always believed that it is our social responsibility for proper fire safety measures to be taken at every bti development, as well as our offices.





This year, one of the most remarkable feats that took place were the REHAB elections for 2024-2026. This was the first election held by the Real Estate and Housing Association of Bangladesh (REHAB) in a decade. The vote was held peacefully on 27 February, 2024 amid great fanfare.

Representatives of each of the member organizations were present during the elections to cast their votes and display their support for their favorite candidates. The candidates contested the elections in four separate panels. After all of the votes had been cast and counted thoroughly, the chairman of the REHAB election Board and Joint Secretary of the Ministry of Commerce Subrata Kumar Dey announced the results. The Housing Traders Oikya Parishad led by Wahiduzzaman and Liaquat Ali Bhuiyan won the election for 2024-2026. They won 25 out of 29 directorial posts in Dhaka and Chattogram.



The major issues that this panel is looking to resolve are reforming the association, particularly to remove all traces of corruption and bureaucracy. They will also try to simplify processes where possible, for example by removing complications of the Detailed Area Plan (DAP).

