

# bti Newsletter

AUGUST 2024



**AUGUST**  
*Slipped Away*

[www.btibd.com](http://www.btibd.com)

# ReLAUNCHED

**bti** The Daily Star  
**STELLAR  
 WOMEN**  
**SEASON 2**  
*with style!*



## MERITOCRACY FOR THE WIN

After a huge success from the first season, the joint initiative by bti & the country's leading English Daily, The Daily Star, Stellar Women season 2 has been officially announced. This season comes with 12 categories, which are: Writer, Entrepreneur, Interior and Landscaping Architect, Marketing Professional, Sports, Architect (Residential & Commercial), Art & Culture, Engineering (Construction, Structure, Water Resource, and MEP), Bank & Financial Institutes, Healthcare, Environment, and Agriculture.

*bti is the place where merit comes before anything and where only the best players play. And that is why working for a long period in bti is only a cup of tea for some. This August, two employees were recognized for their unwavering support and long-term service in shaping bti as a company.*

Nominations/Registrations are ongoing!

<https://btistellarwomen.thedailystar.net/>

AUGUST 2024

**bt**i KNOW YOUR  
*Neighbors*  
Held at  
PARK HILL



*building technology and ideas Ltd.  
(bti) is committed to the pursuit of  
excellence and  
"making homeownership a joyful  
experience" for all of its customers.*

Staying true to this commitment, the organization was pleased to host their one-of-a-kind event, "Know your Neighbors" at Park Hill, located in Block J of Bashundhara R/A. This event has always been hosted to foster a sense of harmony within the community at all bti projects, and Park Hill was just as impressive an occasion, where the homeowners of Park Hill met their neighbors, boosting a sense of camaraderie and also creating an atmosphere of warmth and friendliness.

The event was a tremendous success, where guests engaged in pleasant conversation while enjoying an extensive tour of the skilfully crafted home. The homeowners expressed their complete satisfaction with the project completion date, highlighting bti's dedication to on-time handover and customer centricity.

The building's excellent design captivated the guests. Its architecture gracefully combined elegance with functionality, creating a truly extraordinary living experience. bti's precise attention to detail and steadfast commitment to creating visually appealing spaces have consistently distinguished them in the industry. Customers have consistently lauded bti for their reliability and integrity. From the initial planning phases to the final handover, bti has been known for fostering enduring relationships with their customers that go beyond just the sale of an apartment.

Additionally, homeowners have also been thrilled with the superior construction quality. bti's commitment to using premium materials and skilled craftsmanship has resulted in durable, safe, and visually stunning homes. The precise attention to detail throughout every aspect of the residences ensures a living experience that is unparalleled by any other.

With every project, bti is continuing in its pursuit of excellence, setting new benchmarks within the industry.



# WHAT'S NEW IN THE SBUS



Square Feet Story (SFS) has recently marked a significant achievement with the successful handover of bti Southern Breeze in Bashundhara J Block. This project, a testament to their design expertise, showcases SFS's commitment to creating luxurious, functional living spaces that reflect the unique tastes and lifestyles of their clients. The interiors of bti Southern Breeze seamlessly blend modern aesthetics with comfort, offering residents an environment that truly feels like home.

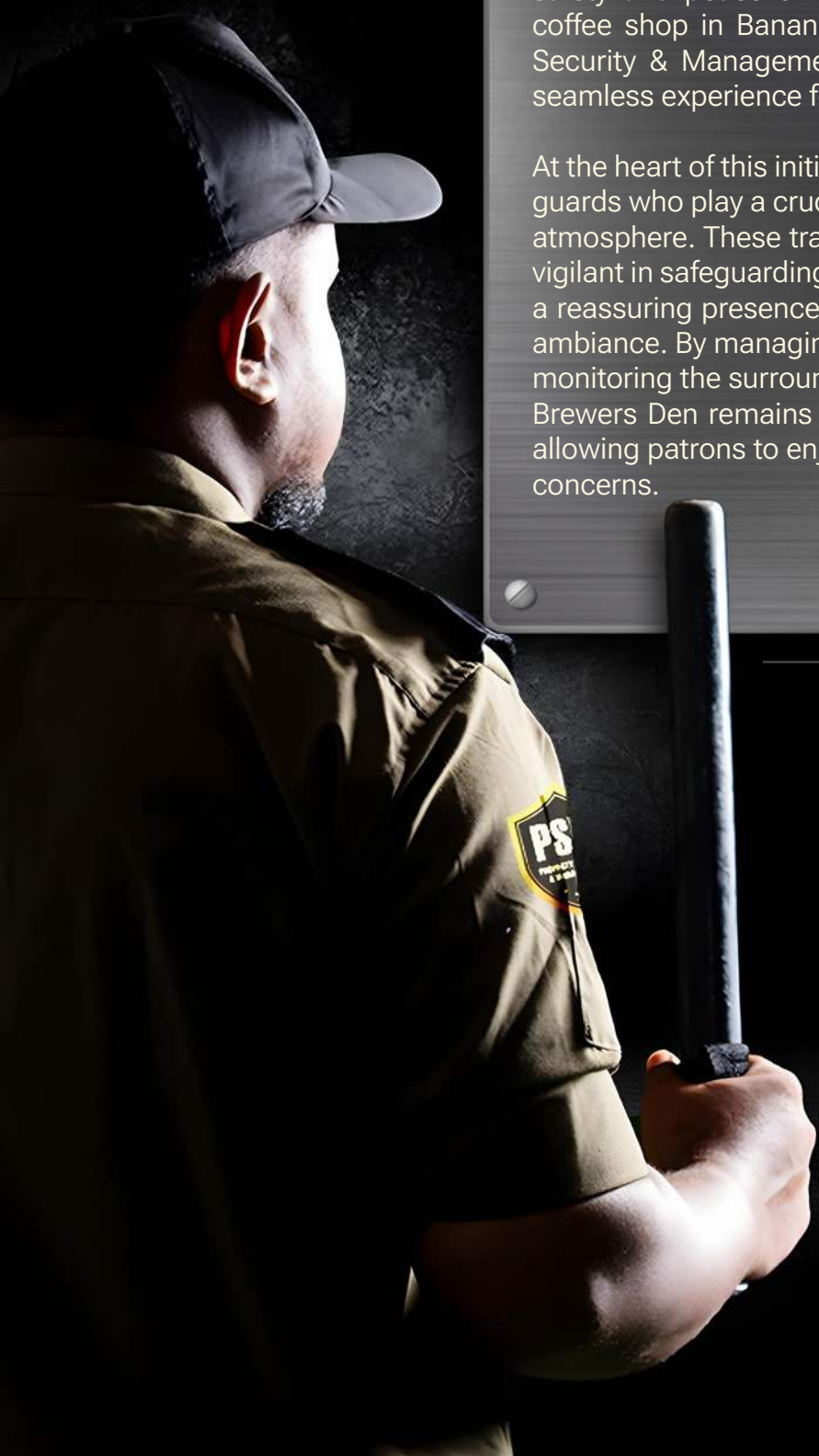
Building on this success, SFS is currently managing 26 residential interior projects across Dhaka. Each project is a canvas for their innovative design philosophy, combining elegance with practicality.





Understanding the importance of both customer safety and peace of mind, Brewers Den, a famous coffee shop in Banani, has partnered with Property Security & Management (PSM) service to ensure a seamless experience for all its visitors.

At the heart of this initiative are the dedicated security guards who play a crucial role in maintaining a secure atmosphere. These trained professionals are not only vigilant in safeguarding the premises, but also provide a reassuring presence that adds to the café's inviting ambiance. By managing access points and monitoring the surroundings, they ensure that Brewers Den remains a safe haven for coffee lovers, allowing patrons to enjoy their time without any concerns.







As part of bti's commitment to providing secure living environments, the Fire Safety Services (FSS) team recently conducted a comprehensive fire drill at our Palm Grove project in Banani.

This drill was designed to educate residents and staff on the importance of fire safety, ensuring that everyone is well-prepared in the event of an emergency. The FSS team demonstrated the correct use of fire extinguishers, explained evacuation procedures, and highlighted the importance of maintaining calm during a fire situation.

The drill also served as a practical test of the fire safety systems in place at Palm Grove, confirming that all alarms, sprinklers, and emergency exits were functioning correctly. Residents were actively involved, gaining hands-on experience that enhanced their confidence and readiness.





# AUGUST REMITTANCE A PHOENIX FROM ASHES



According to Bangladesh Bank, Bangladesh received \$2.2 billion in remittances in August 2024, marking a 39<sup>o</sup> year-on-year increase. This surge follows a challenging start to the month due to nationwide unrest and a government changeover, which initially slowed inflows. However, by mid-August, remittances rebounded strongly, aided by a 2.5<sup>o</sup> rise in the dollar rate, encouraging expatriates to send more money home.

Banks experienced varying levels of growth, with Trust and BRAC Bank seeing significant increases, while others like Social Islami Bank saw declines. The central bank's efforts to stabilize the dollar rate and bolster remittance inflows have positively impacted the economy.

Source: tbsnews.net