

bti Newsletter

NOVEMBER - DECEMBER | 2024



short & sweet

1st Winners of Stellar Women Season 2 Announced

After the enormous success of the first season of bti The Daily Star Stellar Women, season 2 was launched in September 2024. The first two categories of this year's initiative were Writer & Entrepreneur respectively. Many entries were submitted, and through hours of deliberation, the expert panel of judges decided on one winner for each of the categories. Mouri Morium received recognition for her novel based on a story from rural Bengal "Naiori", while Nomrota secured her place in the Hall of Fame for her enterprise "Saus-Taus".

A short, informal event was held to congratulate these amazing ladies. Mr. F R Khan, Managing Director of bti, Aysha Siddiqua, Executive Director of Communication & Brand Management at bti, and Mr. Imran Kadir, Head of Sales and Marketing at The Daily Star all graced the event with their presence.

This time, Deepto TV has joined as the television partner for the entire program. They will telecast the interviews for all the winners, and also broadcast the Gala to be held later this year.

What's New in SBUs



SFS proudly handed over two stunning interior design projects in Dhaka, showcasing our commitment to blending elegance and functionality. Currently, we are actively working on 23 exciting projects, each tailored to create unique spaces that reflect our clients' personal style and vision. With a focus on superior craftsmanship and innovative design, SFS persistently redefines spaces, creating inspiring environments.



Brokerage continued to excel in real estate services, achieving outstanding success during November and December 2024. In November, the team successfully closed the sales for 11 units, showing how committed they are to helping their clients find their dream homes and investments.

Furthering this momentum, December continued with the sale of 10 units. The consistency only speaks to the team's dedication to incomparable market insight, bespoke solutions, and seamless experiences for buyers and sellers alike.



FSS carried out extended fire drills at 3 prominent bti projects: Dolce Vita, Blue Sky Homes, and Senik Villa during November and December 2024. The main goals of the fire drill exercises were to raise fire safety awareness, enhance firefighting skills in order to act during any emergency, and prepare residents and staff in dealing with such situations.

Additionally, FSS expanded its safety programs by arranging security training sessions at Landmark and across the Gulshan and Uttara zones. These training sessions focused on situational awareness, access control measures, and handling potential security breaches.



What's New in Real Estate?

bti Corporate Summit held amid massive fanfare

building technology & ideas Ltd. (bti) recently hosted its most anticipated annual event, the “Corporate Summit 2024,” under the inspiring vision to Exceed Limits. The summit served as a platform to reflect on achievements, draw lessons from the past year, and chart a path for an even brighter future.

True to tradition, bti ensured that every employee across the organization was a part of this grand occasion, emphasizing the company’s commitment to fostering a culture of inclusivity and collective growth. The event was a blend of retrospection, strategic planning, and motivation, aimed at propelling the organization to greater heights in the coming year.





The corporate summit took place at the prestigious Army Golf Club on the 28th of November 2024. The elegant venue added a touch of grandeur to the proceedings, making it a truly memorable experience for everyone in attendance. Through a series of engaging sessions, employees had the opportunity to reflect on their contributions, celebrate milestones, and align themselves with bti's ambitious goals for the future.

“Corporate Summit 2024” stands as a testament to bti’s relentless pursuit of excellence and its unwavering focus on empowering its people to exceed expectations in all aspects of the business.



